



Urban Research Institute

STRATEGIC PLAN FOR TOURISM DEVELOPMENT OF QENDER COMMUNE, VLORA

Context

In January 2009, Qender Commune was involved in the process of drafting the Strategic Plan for Tourism Development to define a clear vision for the future of the commune and to plan the action steps and necessary resources to achieve that vision. Drafting of the Strategic Plan for Tourism Development was accomplished through an open and transparent process, which involved the commune staff, commune council representatives, heads of villages, stakeholders' focus groups, representatives of business community, citizens, experts of various areas, archeologists, urban planners, historians, and representatives of Vlora Region. Albanian Development Fund (ADF) has funded drafting of the SPTD in the frame of Community Works Project III, while the Urban Research Institute in Tirana has drafted it. The leading philosophy of Qender Commune in this initiative consists in the adoption of the tourism sustainable development approach by paying attention to environment protection.

SPTD drafting process

1. Ensuring of local involvement, establishment of the Committee of



Drafting the Strategic Plan for Tourism Development

2. Consultation with stakeholders
3. Starting of the work to draft the SPTD
4. Conducting of SWOT analysis
5. Information collection
6. Final Stage, the SPTD Document

The Commune Working Group incorporated all comments, which came out of the presentation meeting with the ADF, thus giving the final shape to the document of the Strategic Plan for Tourism Development of Qender Commune of Vlora. This document was published in a book format and its copies can be found by the Urban Research Institute office.

MAIN FACTS

PARTNERS:

- ✓ Albanian Development Fund (ADF)

DURATION:

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About URI

Since 1999 the Urban Research Institute (URI) has been delivering big results for development projects and programmers carried out throughout Albania. Our core business focuses on community development, local government strengthening, environmental protection, decentralization, and public services. We conduct studies, lobby the government, train local government units, increase public access to information, and connect development partners. URI has worked with donors such as USAID, Swiss Cooperation, the Netherlands Embassy, UNDP, World Bank, EU, SIDA, Open Society/Soros Foundation, etc.