



Market Assessment

Context

The project for the Agricultural Services is financed from the World Bank and so far it's in the half of its six years implementation period. The project's objectives from various components include some sectors that aim to setup an environment that leads to rural revenue increase addressing main challenges that small Albanian farmers face in the agriculture produce, commerce and well-functioning of land market. URI's undertook an evaluation that included the component for the markets and grants for the farmers.

The component of competitive grants aims: promotion of the small farmers to use modern technologies, produce various productions, processing and marketing of the mentioned products on based on the cooperation through:

- (i) The facilitation on transferring advanced technologies to the farmers/producer in the rural communities
- (ii) capacity building of service providers in rural areas to support the farmers/produces and other entrepreneur
- (iii) assistance to the associations and other community groups in order to create opportunities for economic choices.
- (iv) assistance to the Ministry of Agriculture and Food to enhance public-private partnerships for wealthier farmers and agribusiness.

The Goal

The goal of the project was to evaluate the economic and social impact of the project



implementation, on using and distributing the advanced technologies for food processing or marketing.

Project Phases

Preparatory phase

1. Data collection and consultations with the general secretariat and the competitive grants program staff.
2. Selection of 20 grants with completed projects;
3. Questionnaire preparation for the main and indirect beneficiaries from the grants with the assistance of the Project Monitoring Units for the Agriculture Services staff;
4. Drafting of a workshop from URI working group and local subcontractors that would assist in data collections and the interviews for the selected projects.

Field Work

1. Interview with the main applicants, selected for the grants;
2. Interview with the respective service providers for each project;
 - i. Ensuring the information for the participants in the trainings.
 - ii. Ensuring information for those who used the same technology

(emulators);
iii. Ensuring information for those who benefited from the services/if applicable.

3. Interview with above mentioned groups, 3-4 interviewees per group;
4. Data entry;
5. GIS data entry on technology distribution and graphic presentation of this distribution.

MAIN FACTS

PARTNERS:

- ✓ World Bank / Ministry of Agriculture

DURATION:

December 2004 – May 2005

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About URI

Since 1999 the Urban Research Institute (URI) has been delivering big results for development projects and programmers carried out throughout Albania. Our core business focuses on community development, local government strengthening, environmental protection, decentralization, and public services. We conduct studies, lobby the government, train local government units, increase public access to information, and connect development partners. URI has worked with donors such as USAID, Swiss Cooperation, the Netherlands Embassy, UNDP, World Bank, EU, SIDA, Open Society/Soros Foundation, etc.